



The Wedding Chicago Bridal Show
Sunday, February 26, 2006
10am - 3pm

The Great Hall of Cafe Brauer
2021 N. Stockton (at the Lincoln Park Zoo)

The **Wedding Chicago Bridal Show** is your connection to brides and couples in the Chicagoland area.

The Bridal Show will feature:

- A Wedding Panel Discussion
- Marketplace with dozens of wedding vendors
- Live Entertainment
- Wedding Workshops
- FREE Bridal Makeovers
- Door Prize Raffle Drawings
- Hors D'oeuvres & Refreshments
- Complimentary Valet Parking

Reach your Target Market

The Wedding Chicago Bridal Show will attract **brides** and **couples** who have an immediate need for your products or services.

Since today's couples lead such busy lives, they may also bring along **friends or family members** to help make decisions right then and there regarding their wedding.

Many **parents** will hire wedding vendors directly in order to financially contribute to the wedding.

Testimonials of Previous Events

"The event was great. It was so nice to meet other vendors and connect with some brides."

Karen Smith,
Rewind Film Productions

“great idea!”

"I have already had someone contact me from the event about my work. And, we have a meeting set up for next week. Great idea to set up these events."

Jeanette Diaz,
Photographer

"Hi, Alison. We had a wonderful time. Thank you for inviting me! It was great to meet with other vendors and mix with perspective brides. I think my book went over very well. I can't wait to hear about what's next."

Gina DeConti
Imaginative Studios

Marketing & Promotion of the Wedding Chicago Bridal Show

Half Page Ad in the Spring issue of WeddingChannel.com/Wedding Bells magazine, to be released on January 2, 2006. Readership is over 180,000.

Bridal Show Listing on WeddingChannel.com

Email Blast in the Daily Candy e-zine, which has over 50,000 subscribers

Sponsored Ad on the Chicago Women in Technology listserve, which has 10,000 subscribers.

Direct Mail Marketing to over 5000 brides in the Chicagoland area.

Submission to the calendar of events of Metromix, TimeOut Chicago, CS magazine, Chicago Pride, Windy City Times, and more.

Online Exposure and registration on WeddingChicago.com

Bonus Marketing Strategies

Every exhibitor will receive one complimentary listing in the Wedding Chicago Bridal Show program.

Every exhibitor will receive contact information for the attendees of the event.

A Web-link on the WeddingChicago.com page promoting the Wedding Chicago Bridal Show.

*****Only a limited number of vendors will be allowed to participate in each category. Space is limited. Reserve your spot today!*****

WeddingChicago.com

WeddingChicago.com is the online Chicago wedding magazine that helps couples plan their wedding in the Chicagoland area virtually stress-free.

WeddingChicago.com has carved out a **niche** in the oversaturated wedding market. Our online wedding magazine caters to couples that take care of themselves mentally and physically.

WeddingChicago.com is now averaging **80,000 hits a month** on our website. WeddingChicago.com appears in the **Top 2 spots** in MSN.com under popular keywords: Wedding Chicago.